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<b>Title of Position *</b>	Manager of Interpretive Planning
<b>Institution *</b>	Houston Zoo
<b>Position Location: City &amp; State *</b>	Houston, TX
<b>Position Closing Date</b>	<u>Monday, January 1, 2018</u>

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<b>About the Institution</b>	<p>Our Mission: The Houston Zoo connects communities with animals, inspiring action to save wildlife.</p> <p>Our Vision: The Houston Zoo will be a leader in the global movement to save wildlife.</p>
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<b>Institution Website Address</b>	<a href="http://www.houstonzoo.org/careers">http://www.houstonzoo.org/careers</a>
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### Summary of Responsibilities

Job Summary: The ideal candidate will have combined skills with programming, producing and writing interpretive content for exhibits and public programs; working collaboratively with stakeholders within the zoo, our zoo partners and outside organizations. This candidate must have solid organizational skills and the ability to manage multiple large and small projects simultaneously.

### Job Duties and Responsibilities

- Develop the story of an exhibit including interpretive graphic content and concepts for interactive displays in collaboration with exhibit and graphics teams.
- Design a zoo-wide interpretive plan which serves to articulate and document the intended guest experience, and the varied means of creating that experience, simultaneously with the development of other aspects of the exhibition such as concept, design and storylines.
- Inclusively manage the content research, copy writing, photo/video research and acquisition for all interpretive exhibit materials. Write and coordinate editing of text for exhibits and programs to ensure that the language used communicates ideas clearly, concisely and personally to our guests.
- Collaborate with multiple teams to support training for staff and volunteers on zoo-wide exhibit themes and messaging.
- Manage exhibit evaluation studies including proposal development and work with outside evaluation firms to develop and conduct studies of exhibit and interpretive program effectiveness.
- Work in collaboration with Creative Director of Graphics and facilities management to define the process for developing and creating consistency of interpretive graphic design, placement and installation.
- Align all content with strategies in the zoo's strategic plan.
- Works collaboratively across teams to create and maintain annual interpretive graphic budget.

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### Required Qualifications

- Bachelors' Degree in Museum Studies, Interpretive Planning, Environmental Studies or related field
- Three years of successful experience in exhibit interpretive development and/or planning interpretive experiences that engage diverse audiences.
- Experience with yearly budget management and ability to forecast associated costs for long-term planning

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### Compensation

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Apply at this Website:

<http://www.houstonzoo.org/careers>

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Apply with this email:

[careers@houstonzoo.org](mailto:careers@houstonzoo.org)

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Special Instructions to Apply:

To apply visit [www.houstonzoo.org/careers](http://www.houstonzoo.org/careers) to download an application and complete the below task:

1. Please share a sample portfolio with up to three examples of your previous public interpretive graphics/content work you are proud of and why. Please share in PDF format.

E-mail resume, task above, and completed application to [careers@houstonzoo.org](mailto:careers@houstonzoo.org)

Houston Zoo is an Equal Opportunity Employer

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